During World Antibiotic Awareness Week, a global conversation will be held on social media using the hashtag #AntibioticResistance.

Videos, messages and other resources will be shared by the RACP on Twitter, Facebook and LinkedIn. The social media guide provides you with messages to share during World Antibiotic Awareness Week. Join the conversation throughout the week to learn more about the problem of antibiotic resistance and appropriate use of antibiotics.

Key Messages

Handle antibiotics with care #racpEVOLVE #AntibioticResistance #AMR #WAAW #AAW2018 @TheRACP https://bit.ly/2qk1Lvz

Fight #AntibioticResistance this World Antibiotic Awareness Week #racpEVOLVE #AMR #WAAW #AAW2018 @TheRACP https://bit.ly/2qk1Lvz

#AntibioticResistance is one of the greatest threats to human health #racpEVOLVE #AMR #WAAW #AAW2018 @TheRACP https://bit.ly/2qk1Lvz

Seek advice before prescribing antibiotics #racpEVOLVE #AMR #WAAW #AAW2018 #AntibioticResistance @TheRACP https://bit.ly/2qk1Lvz

Antibiotics do not treat viral infections, like colds and flu #AMR #WAAW #AAW2018 #AntibioticResistance @TheRACP https://bit.ly/2qk1Lvz

#AntibioticResistance is leading to untreatable infections #racpEVOLVE #AMR #WAAW #AAW2018 @TheRACP https://bit.ly/2qk1Lvz

#AntibioticResistance can affect anyone, of any age, in any country #racpEVOLVE #AMR #WAAW #AAW2018 @TheRACP https://bit.ly/2qk1Lvz

#AntibioticResistance poses a big threat to global health #racpEVOLVE #AMR #WAAW #AAW2018 @TheRACP https://bit.ly/2qk1Lvz
Evolve Key Messages

#racpEVOLVE recommends not prescribing antibiotics for exacerbation of asthma @TheRACP #AMR #WAAW #AAW2018 #AntibioticResistance https://bit.ly/2qk1Lvz

#racpEVOLVE recommends not using antibiotics in asymptomatic bacteriuria #AMR #WAAW #AAW2018 #AntibioticResistance @TheRACP https://bit.ly/2qk1Lvz

#racpEVOLVE recommends not using antibiotics for the management of a leg ulcer with no indication of clinical infection @TheRACP #WAAW #AAW2018 #AntibioticResistance

#racpEVOLVE recommends avoiding the prescription of antibiotics for upper RTIs @TheRACP #AMR #WAAW #AAW2018 #AntibioticResistance https://bit.ly/2qk1Lvz

#racpEVOLVE recommends not using antimicrobials to treat bacteriuria in older adults @TheRACP #AMR #WAAW #AAW2018 #AntibioticResistance https://bit.ly/2qk1Lvz

#racpEVOLVE recommends not prescribing intravenous antibiotics for uncomplicated infections if tolerant of oral antibiotics @TheRACP #AntibioticResistance https://bit.ly/2qk1Lvz

#racpEVOLVE recommends not using oral antibiotics to treat atopic dermatitis unless there is clinical evidence of infection @TheRACP #AntibioticResistance https://bit.ly/2qk1Lvz

#racpEVOLVE recommends not routinely using topical antibiotics on a surgical wound @TheRACP #AMR #WAAW #AAW2018 #AntibioticResistance https://bit.ly/2qk1Lvz

#racpEVOLVE recommends not prescribing oral antibiotics to children with fever without an identified bacterial infection @TheRACP #WAAW #AntibioticResistance https://bit.ly/2qk1Lvz