

WORLD ANTIBIOTIC AWARENESS WEEK 2018

SOCIAL MEDIA GUIDE

During World Antibiotic Awareness Week, a global conversation will be held on social media using the hashtag **#AntibioticResistance**.

Videos, messages and other resources will be shared by the RACP on [Twitter](#), [Facebook](#) and [LinkedIn](#). The social media guide provides you with messages to share during World Antibiotic Awareness Week. Join the conversation throughout the week to learn more about the problem of antibiotic resistance and appropriate use of antibiotics.

Key Messages

Handle antibiotics with care #racpEVOLVE #AntibioticResistance #AMR #WAAW #AAW2018 @TheRACP <https://bit.ly/2qk1Lvz>

Fight #AntibioticResistance this World Antibiotic Awareness Week #racpEVOLVE #AMR #WAAW #AAW2018 @TheRACP <https://bit.ly/2qk1Lvz>

#AntibioticResistance is one of the greatest threats to human health #racpEVOLVE #AMR #WAAW #AAW2018 @TheRACP <https://bit.ly/2qk1Lvz>

Seek advice before prescribing antibiotics #racpEVOLVE #AMR #WAAW #AAW2018 #AntibioticResistance @TheRACP <https://bit.ly/2qk1Lvz>

Antibiotics do not treat viral infections, like colds and flu #AMR #WAAW #AAW2018 #AntibioticResistance @TheRACP <https://bit.ly/2qk1Lvz>

#AntibioticResistance is leading to untreatable infections #racpEVOLVE #AMR #WAAW #AAW2018 @TheRACP <https://bit.ly/2qk1Lvz>

#AntibioticResistance can affect anyone, of any age, in any country #racpEVOLVE #AMR #WAAW #AAW2018 @TheRACP <https://bit.ly/2qk1Lvz>

#AntibioticResistance poses a big threat to global health #racpEVOLVE #AMR #WAAW #AAW2018 @TheRACP <https://bit.ly/2qk1Lvz>

Evolve Key Messages

#racpEVOLVE recommends not prescribing antibiotics for exacerbation of asthma @TheRACP #AMR #WAAW #AAW2018 #AntibioticResistance <https://bit.ly/2qk1Lvz>

#racpEVOLVE recommends not using antibiotics in asymptomatic bacteriuria #AMR #WAAW #AAW2018 #AntibioticResistance @TheRACP <https://bit.ly/2qk1Lvz>

#racpEVOLVE recommends not using antibiotics for the management of a leg ulcer with no indication of clinical infection @TheRACP #WAAW #AntibioticResistance <https://bit.ly/2qk1Lvz>

#racpEVOLVE recommends avoiding the prescription of antibiotics for upper RTIs @TheRACP #AMR #WAAW #AAW2018 #AntibioticResistance <https://bit.ly/2qk1Lvz>

#racpEVOLVE recommends not using antimicrobials to treat bacteriuria in older adults @TheRACP #AMR #WAAW #AAW2018 #AntibioticResistance <https://bit.ly/2qk1Lvz>

#racpEVOLVE recommends not prescribing intravenous antibiotics for uncomplicated infections if tolerant of oral antibiotics @TheRACP #AntibioticResistance <https://bit.ly/2qk1Lvz>

#racpEVOLVE recommends not using oral antibiotics to treat atopic dermatitis unless there is clinical evidence of infection @TheRACP #AntibioticResistance <https://bit.ly/2qk1Lvz>

#racpEVOLVE recommends not routinely using topical antibiotics on a surgical wound @TheRACP #AMR #WAAW #AAW2018 #AntibioticResistance <https://bit.ly/2qk1Lvz>

#racpEVOLVE recommends not prescribing oral antibiotics to children with fever without an identified bacterial infection @TheRACP #WAAW #AntibioticResistance <https://bit.ly/2qk1Lvz>